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VISION  
FRAMEWORK  
2030

# “SAFEGUARDING THE WELLBEING OF OUR COMMUNITY”





## WHO ARE WE?

The Malaysian Association of Social Impact Assessment (MSIA) is an association of multi-disciplinary professionals. The primary aim of the association is to ensure that the well-being of the community is safeguarded through the practice of social impact assessment.

The MSIA has three categories of members, namely (i) Professional members; (ii) Ordinary members; and (iii) Student members. Membership is open to all Malaysians who fulfil the membership criteria.

The MSIA is committed to collaborating with all parties in an effort to strengthen social safeguards in Malaysia and to strengthen the practice of social impact assessment.

Contact:

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## PURPOSE



To safeguard the wellbeing of our community.

## MISSION



To strengthen the practice of social impact assessment in policy, programmes and projects.

## GOALS

01

To enhance **awareness** in all levels of society on the importance of social impact assessment.

02

To build **capacity of members** to undertake effective social impact assessments.

03

To **promote the use of advance tools**, techniques and the science of social impact assessment.

04

To inculcate **ethics and responsibility** in the conduct of social impact assessment.

05

To **support governments and other institutions** in strengthening social safeguards.

## GOALS AND ACTIONS

### GOAL

### ACTION

1

To enhance awareness in all levels of society on the importance of social impact assessment.

1. Organise series of webinars such as *Sembang Pagi Sabtu* which involve non-members and the public on matters related to social issues and development.
2. Disseminate materials on Social Impact Assessment to the public via social media.
3. Conduct series of talks and roadshows to Federal Agencies, state departments such as State Economic Planning Unit and PLANMalaysia, and Local Authorities.
4. Conduct series of discussion with other stakeholders on the benefits and importance of SIA in project development.
5. Conduct roadshows at local private and public universities to inculcate the importance of SIA as a planning tool.

2

To build capacity of members to undertake effective social impact assessments.

1. Organise training and workshops for members and potential members on best practices in SIA.
2. Organise talks and webinars which involve members and agencies on best practices in undertaking SIA.
3. Update members on recent development/capacity building programmes of SIA within the country and global best practices.

3

To promote the use of advanced tools, techniques and the science of social impact assessment.

1. Organise training on qualitative and quantitative methods of SIA.
2. Assist Federal PLANMalaysia, MSPO and other agencies/departments on developing training modules for SIA practitioners.

## GOALS AND ACTIONS

### GOAL

### ACTION



1. Introduce Code of Conduct for SIA Practitioners and MSIA members.
2. Conduct interviews on new membership applicants.
3. Send reminders to members with disciplinary issues on their code of conduct.
4. Form Disciplinary Sub-Committee to look into further actions needed on case by case basis.



1. Assist Federal PLANMalaysia on certification trainings for SIA practitioner certification
2. Conduct training programmes for trainers and SIA panels to enhance skills and efficiency in advisory and evaluation matters.
3. Conduct meetings / send representative experts of various SIA fields to meetings and engagements with Ministries, government department and agencies as and when required to enhance skills and capacity building within the government department and institutions.

## CODE OF ETHICS

Members of MSIA, hereby, commit to :

1. ACT ethically, in an unbiased manner, and in strict accordance with professional standards and requirements.
2. Demonstrate respect in terms of all their interactions with the subject stakeholders including not judging them, not discrediting them, obtaining permissions on recording methods, ensuring views are faithfully recorded and given due consideration in the assessment process.
3. The principle of respect for stakeholders and professional integrity implies that the use of deception or covert methods should not be allowed.
4. Respect for stakeholders by according confidentiality to all personal matters or views, or when any such undertaking is given, and shall not make public information revealed during the SIA process.
5. Strive to increase the prestige of the SIA profession through the practice of the highest levels of competence possible in handling projects.
6. Impart the best assistance possible to those under supervision with the objective of developing their management, professional and SIA skills.
7. Shall not undertake any job that one is not competent to perform.
8. Shall not present conflicting or competing interests and will not disclose to any client or employer any relationship that may influence their judgement.
9. Shall not accept any inducement, commission, gifts or any other form of personal benefits from any interested party and shall not knowingly allow colleagues to do so.
10. Shall not intentionally communicate false and misleading statements that may compromise the integrity of any SIA study.
11. Shall act in any way that would not jeopardise the reputation of the MSIA and its members.